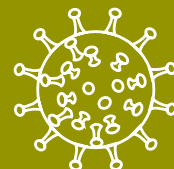


PACKAGE OF SOLUTIONS MINIMIZING
THE RISK OF **COVID-19** INFECTION

GUARANTEED SAFETY
AND CONCRETE BUSINESS BENEFITS

Clever - mobile self-checkout



MAGO

#safeTogether

CLEVER MOBILE SELF-CHECKOUT

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CLEVER MOBILE SELF-CHECKOUT

BENEFITS AND UNIQUE SHOPPING EXPERIENCE FOR CUSTOMERS

- ✓ offers an opportunity to put items **directly into the shopper's own bag**
- ✓ **moves around the store together with the shopper**
- ✓ enables **product barcode scanning** and **provides information** on product **prices and properties**
- ✓ identifies **optimum shopping path**
- ✓ **acts as shopping assistant**, for example by suggesting complementary purchases
- ✓ checks if the purchased items conform to the previously prepared **shopping list**
- ✓ **weighs and calculates the price** of bulk products right after they are placed in the bag
- ✓ eliminates product unpacking and repacking at the checkout
- ✓ customers remove their shopping bag from the mobile self-service checkout unit and leave the store after paying
- ✓ **protects the environment** by eliminating plastic shopping bags and bulk produce bags
- ✓ **eliminates queuing**

cleve®

is a revolutionary solution delivering
an unrivaled shopping experience

CLEVER MOBILE SELF-CHECKOUT

At a time when we face the risk of virus spreading Clever offers the opportunity to do shopping without any contact with store personnel. By eliminating unpacking and repacking items at the checkout, shopping time is greatly reduced, and so is the risk of infection.

a touchscreen allows for interaction with the shopper

shoppers use their own bag all the time while shopping

Clever measures product weight and calculates the price



CLEVER MOBILE SELF-CHECKOUT

BENEFITS TO THE SELLER

CLEVER is a powerful marketing tool for the seller, ensuring a smooth workflow and fast customer service.

- ✓ customer service **without engaging store personnel**
- ✓ **customer loyalty** by offering a unique form of shopping
- ✓ **access to unique data** concerning in-store customer behavior
- ✓ possibility of interaction and **marketing communication with customers at the store shelf**, during shopping
- ✓ tool **for influencing customers' shopping path**
- ✓ **increased customer flow** in the store by eliminating the superfluous unpacking and repacking of purchases at the checkout
- ✓ **complete elimination of standing in lines**, also the in-store ones, for weighing bulk commodities
- ✓ **enhanced “green image”** of the seller due to environmentally friendly practices
- ✓ almost complete elimination of “abandoned carts”

cleve®

eliminates customer contact with
store personnel

cleve®



Clever eliminates store personnel contact with the customer and reduces the time the shoppers spend in the store on those activities that do not increase the value of the shopping cart.

a touch screen enables targeted marketing messages

Clever records data on customers' shopping paths and in-store behavior

Clever eliminates unnecessary product weighing, packing and unpacking processes



CLEVER MOBILE SELF-CHECKOUT

SMART EQUIPMENT – RANGE OF OPTIONS

interactive screen, barcode scanner

eco-friendly bag

LED status light

certified scales



cleve®



CLEVER – fast and convenient day-to-day shopping without standing in lines



customers' shopping history (purchases and shopping paths)



development of planograms based on shopping paths and customer preferences (BIG DATA)



protects the environment by eliminating plastic shopping bags



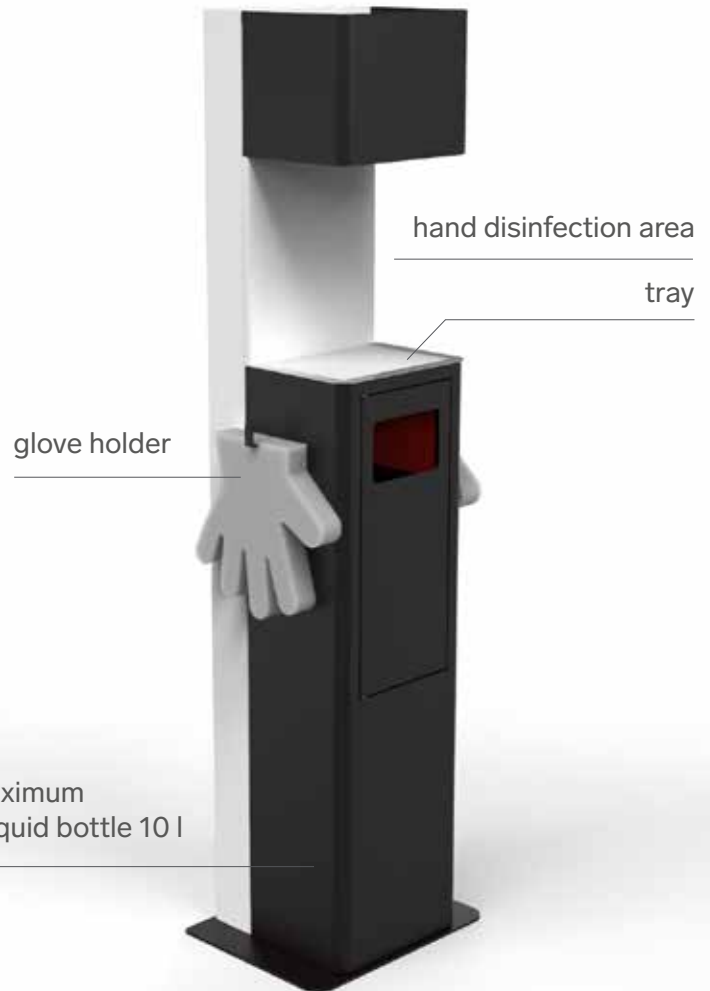
touch screen enables targeted marketing messages at the shelf



DISINFECTION STATION

A touch-free station with an automatic disinfectant dispenser is an essential item for any shop, public facility or warehouse.

It provides **effective protection to customers and employees** against the transmission of infections to other people and objects. Its ergonomic form, contemporary design and a selection of disinfectant container volume options (up to 30 litres) allow the station to be placed in any space and any facility.



ANTIBACTERIAL COATINGS

In order to achieve and maintain **superior hygiene standards**, our solutions are available on request with antibacterial coatings which ensure long-lasting and effective **protection of surfaces against bacteria and other pathogens**.



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